



WINTER EXHIBITION PROGRAMME

2011 – 2018

II TWO
TEMPLE
PLACE

The Bulldog Trust



Visitors enjoy a 'Wednesday Late' opening
Rhythm & Reaction, 2018
© Richard Eaton

When we first opened Two Temple Place to the public for the William Morris exhibition in 2011 we had no idea what people's reactions would be, whether we would be able to gather support for the mission of our programme or even if anyone would come.

We could not be more delighted with what the Winter Exhibition Programme has achieved. From the confidence and profile we have been able to give to lesser known collections, to the popularity of our primary school workshops, to the incredible dedication and enthusiasm of our volunteers, every aspect of what we are doing pushes us to do more and better.

Our experiences have only strengthened our belief that collections and museums are public assets worth fighting for. They enable us to look back and to look forward; they provide unexpected connections and opportunities for reflection; and the very best places welcome everyone with open arms and invite their visitors to take a moment to learn something new. We aspire to be one of these spaces.

MARY ROSE GUNN
Chief Executive, The Bulldog Trust

Two Temple Place is a singular building, to say the least, and the ornate and eclectic décor of its interior spaces presents the exhibition maker with wonderful and complex challenges. It's an exhibition space unlike any in London. The Winter Exhibition Programme, over the last eight years, has responded to the architecture with an inventive and equally diverse range of projects, each one in some way a surprise and a revelation, each echoing the complexity and eccentricity of the building.

Exhibitions have ranged in content from the prehistoric to the contemporary. They have crossed continents, orchestrated extraordinary encounters – a collection of Inuit snow goggles speaking to a reconstructed dodo skeleton across the gallery space – and introduced many treasured (and, on occasion, neglected)

collections to new audiences, providing vital opportunities for emerging curators and forging partnerships between institutions in the process.

Recognition of the programme is, gratifyingly, growing. In London's crowded art scene, Two Temple Place appears to be earning itself a particular position, and gaining a loyal following. There is much more terrain to be explored, and much still to be done to recognize and support public collections and private patronage across the country. We look forward to extending our range, identifying exciting and worthwhile projects, working with new partners and building our audiences in the years to come.

MARTIN CAIGER-SMITH
Programme Advisor

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Two Temple Place is an extraordinary architectural gem designed by John Loughborough Pearson and built as the estate office for William Waldorf Astor in the 1890s. Owned by The Bulldog Trust since 1999, Two Temple Place is the focus for the Trust's cultural and philanthropic activities.

The Bulldog Trust is registered charity number: 1123081

INTRODUCTION

The Bulldog Trust launched the Winter Exhibition Programme at Two Temple Place in 2011, creating London's only gallery dedicated to showcasing regional public collections.

Exhibitions are hosted annually at Two Temple Place between January – April. Each show is the result of a close working relationship and collaboration between The Bulldog Trust and museum / gallery partners across the UK. Over the past seven years, these exhibitions have become ingrained in London's cultural calendar, attracting over 280,000 visitors.

OUR FOUR CORE OBJECTIVES ARE:

- A. **to mount quality exhibitions** that raise national awareness of the many wonderful collections held in public museums and galleries around the UK.

B. to provide opportunities for skills and knowledge sharing, advocacy and stakeholder engagement that contribute to **strengthening the position of partner museums and galleries** in the current challenging environment.
- C. **to develop emerging curatorial talent** by identifying up-and-coming curators and offering them the opportunity to produce high-profile exhibitions under the guidance of the Programme Advisor.

D. **to encourage broader public participation and engagement with museums** through free access to exhibitions at Two Temple Place, and a wide-ranging programme of public events, education, outreach and volunteering programmes.



The Upper Gallery, Two Temple Place
© Peter Dazeley

280,000
visitors

18
museum
professionals
trained

over
1,500
works from
regional
collections

40
collaborations
with regional
collections

over
5,000
school
children



Lower Gallery at Two Temple Place
Sussex Modernism 2017
© Rohan Van Twest

EXHIBITIONS OVERVIEW

William Morris: Story, Memory, Myth 28 October 2011 - 29 January 2012



Partner: William Morris Gallery,
Walthamstow

William Morris: Story, Memory, Myth brought together paintings, works on paper, tapestries, embroidered panels and stained glass, providing a showcase for the collection during the William Morris Gallery's major re-development project. The exhibition examined how the artist wove narratives through pattern and poetry, and the tales that were most important to him, such as the works of Geoffrey Chaucer, Norse saga, Arthurian legend and Greek myth.

Curated by Dr Esmé Whittaker, Assistant Curator on the V&A's Trainee programme.

Amongst Heroes: The Artist in Working Cornwall 26 January – 14 April 2013



Partner: Royal Cornwall Museum,
Truro

Amongst Heroes included works from over thirty lending institutions in Cornwall and across the UK, and explored the ways in which 'plein air' artists such as Stanhope Forbes, working around the end of the 19th century, developed a naturalistic art focused on rural labour, creating a prevailing image of the dignified Cornish worker. This was the most significant grouping of Cornish artworks to be displayed outside Cornwall in recent decades.

Curated by Roo Gunzi, PhD student at the Courtauld Institute of Art.

Discoveries: Art, Science and Exploration from the University of Cambridge Museums 31 January – 27 April 2014



Partners: Kettle's Yard, Museum of Archaeology and Anthropology, Museum of Classical Archaeology, Museum of Zoology, The Sedgwick Museum of Earth Sciences, The Fitzwilliam Museum, The Polar Museum and the Whipple Museum of the History of Science

This ambitious thematic exhibition brought together a wide range of objects from across the outstanding collections of the eight University of Cambridge Museums. Ranging from archaeological remains, geological and zoological specimens to anthropological artefacts, telescopes, paintings and prints, the exhibition charted key points in the history of human discovery.

Curated by Professor Nicholas Thomas (University of Cambridge) and Martin Caiger-Smith, with Lydia Hamlett (Programme Curator, University of Cambridge Museums).

Cotton to Gold: Extraordinary Collections of the Industrial North West

31 January – 19 April 2015



Partners: Pennine Lancashire Museums Partnership: Blackburn Museum and Art Gallery, Haworth Art Gallery, Accrington and Towneley Hall, Burnley. The partnership also included: Clitheroe Castle Museum, Gawthorpe Textiles Collection, Helmshore Mills Textile Museum, Queen Street Mill Textile Museum, Turton Tower and The Whitaker Museum & Art Gallery

Cotton to Gold brought together for the first time collections largely unknown outside their locality. The exhibition presented exquisite, eclectic and rare collections of a very private group of Lancashire cotton magnates. It provided a rare opportunity to celebrate the heritage of industrial Lancashire and the civic pride and culture of philanthropy.

Proposed and curated by Cynthia Johnston, Institute for English Studies, UCL and Jack Hartnell, PhD student at the Courtauld Institute of Art.

Beyond Beauty: Transforming the Body in Ancient Egypt

30 January – 24 April 2016



Partners: Bagshaw Museum (Kirklees Council), Bexhill Museum, Bolton Museum, Ipswich Museum, Macclesfield Museums, Royal Pavilion & Museums (Brighton and Hove) and Touchstones Rochdale

Drawn from key collections of Egyptian artefacts across the UK, and re-uniting some objects for the first time since their discovery, this exhibition celebrated the Ancient Egyptians at their most spectacular and most human.

Curated by Dr Margaret Serpico, assisted by Heba Abd el Gawad, PhD student in Egyptian Archaeology at Durham University (funded by Helwan University, Cairo).

Sussex Modernism: Retreat and Rebellion

28 January – 23 April 2017



Partners: Charleston, De La Warr Pavilion, Ditchling Museum of Art + Craft, Farleys House & Gallery, Jerwood Gallery, Pallant House Gallery, Royal Pavilion & Museums (Brighton and Hove), Towner Art Gallery, West Dean College and University of Sussex

Bringing together painting, film, sculpture, furniture, music and photography from over thirty lenders in Sussex and beyond, this exhibition highlighted the extraordinary cultural heritage of the counties of East and West Sussex and the breadth and diversity of the artists who made these areas their home during the first half of the twentieth century.

Curated by Dr Hope Wolf, Lecturer in British Modernist Literature at the University of Sussex.

Rhythm & Reaction: The Age of Jazz in Britain

27 January – 22 April 2018



Partners: The Arts Society and National Jazz Archive (Loughton, Essex)

Marking 100 years since jazz first reached British shores, this exhibition brought together painting, prints, cartoons, textiles, ceramics, moving film, instruments and the all-important jazz sound to examine the influence of jazz on British art, design and fashion, and the importance of its impact on the wider society. This exhibition was produced with The Arts Society as part of its 50th anniversary celebrations and regional partner the National Jazz Archive.

Curated by Professor Catherine Tackley, Head of Music at the University of Liverpool.

A. RAISING AWARENESS

Since 2011, the Winter Exhibition Programme has attracted an audience of over 280,000 to view the collections on display at Two Temple Place. Winter Exhibitions have always attracted both national and international media coverage and critical acclaim for their high-quality and academic rigor.

This level of media endorsement has served to highlight the missions of the partner institutions, in many cases strengthening the confidence in their collections, enabling new audience engagement and encouraging the collections to develop stronger links with the local communities.

to mount quality exhibitions that raise national awareness of the many wonderful collections held in public museums and galleries around the UK



Regions' treasures get capital show

Bulldog Trust seeks revenue streams and partners for project

Gareth Harris

The charitable organisation behind a new London-based gallery that will showcase art from UK regional collections has said funding is needed to secure the long-term future of the project.

The Bulldog Trust plans to host exhibitions at Two Temple Place, a neo-Renaissance mansion near the Thames.

The trust, which bought the building in 1999, is funding a refurbishment of the space incorporating improved lighting and security. David Barrie, a former director of the Art Fund, is a project adviser. The first show is planned for



Two Temple Place will host exhibitions of objects and art from regional collections

We are seriously looking at ways of raising retail revenue. "We have not started formal talks with any other galleries yet regarding future shows."

Meanwhile, plans for another London-based regional collections gallery have fallen through.

Earlier this year, Fred Hohler, chairman of the Public Catalogue Foundation, put forward a proposal to convert the former Theatre Museum in Covent Garden into the British Isles Gallery, where highlights from UK regional collections would be displayed.

But Westminster City Council refused planning permission.

Hohler backed the Temple Place scheme, as London needed a "showcase platform for regional collections".



CASE STUDY: INTERNATIONAL ENDORSEMENT FOR EGYPTOLOGY

Following public endorsement of the Beyond Beauty exhibition by the Egyptian Ambassador, Bolton Museum was able to raise the profile of its £1.8m Heritage Lottery Fund 'Eternal Egypt' project bid. Despite this bid being unsuccessful, Bolton Council decided to contribute to the costs alongside a sponsor and the project received the go-ahead. With building work due to finish in 2018, Bolton Museum will be inviting the Ambassador to open its ground-breaking new Egyptology Galleries.



Sussex Modernism: EVE: £4,991,237 Combined circulation & monthly unique visitors: 898,249,528

Rhythm & Reaction: EVE: £3,508,902 Combined circulation & monthly unique visitors: 386,330,007

B. STRENGTHENING MUSEUMS

i. IMPROVING COLLABORATION

Whilst the principle focus is to encourage partners to use the momentum generated from exhibitions to strengthen their position nationally, an unexpected and positive development has been the collaborations facilitated locally between partnering institutions as a result of their involvement with the Winter Exhibition Programme. Partners have formed new regional working groups, been able to share knowledge and resources, and develop new academic and funding partnerships.

Continued pressure on both time and financial resources across the sector, has impacted key areas of regional museums and galleries. Collaboration through the Winter Exhibition Programme has encouraged the exchange of knowledge, and imaginative recycling of materials between partners. William Morris Gallery, Royal Pavilion and Museums, Royal Cornwall Museum, University of Cambridge Museums and the Blackburn Museum have shared expertise around issues such as volunteer management, exhibition planning, events, and education programmes.

to provide opportunities for skills and knowledge sharing, advocacy and stakeholder engagement that contribute to **strengthening the position of partner museums and galleries** in the current challenging environment

‘Macclesfield could not afford the conservation and interpretation of their objects but this partnership meant that we brought specialist knowledge to local museums.’

Heba Abd el Gawad, Assistant Curator
Beyond Beauty, 2016



Joint marketing campaign with Sussex partners, in mainline London stations
Sussex Modernism, 2017
© Nathaniel Hepburn

“Sussex Modernism had an enormous impact for the De La Warr Pavilion. We used it to work with Sussex partners with whom we had wanted to collaborate for some time but hadn’t known how. Through this exhibition we were able to work together and evolve into a network.”

Sally Ann Lycett, Head of External Relations, De La Warr Pavilion

“ It was extremely helpful for us to come together as Cambridge Museums, a new group working together... this project helped us see what is possible ”

Andrew Nairne
Director, Kettle's Yard

Reproduction of James Watson & Francis Crick's 1953 skeletal model of DNA from the Cambridge Laboratory of Molecular Biology, in the Staircase of Two Temple Place Discoveries, 2014
© Paul Tucker



ii. NEW ACADEMIC AND FUNDING PARTNERSHIPS

Across 5 of the 8 exhibitions to date, the WEP (Winter Exhibition Programme) has fostered critical collaboration between museum partners keen to further knowledge of their collections and Universities eager to offer professional development opportunities for academics, graduates and postgraduate students. In most instances the WEP was the first formal partnership between the museums and university partners, from which many successful joint funding applications, further projects and research partnerships have developed.

Following the success of *Sussex Modernism*, the University of Sussex is exploring a permanent forum to cement these museum and academic partnerships to deliver major research grants across the organisations in the region to deliver an ongoing programme of publications, exhibitions, public talks and seminars.

The WEP has been credited as a major factor in galvanising internal collaboration between partners in the University of Cambridge Museums. Arts Council England cited the Two Temple Place exhibition as one of two main pieces of evidence to support a successful £4.5m grant to the University of Cambridge Museums in 2014.

CASE STUDY:

Following the successful collaboration during *Cotton to Gold*, 2015, an academic partnership between the Institute for English Studies, the University of London and Blackburn Museum was formed. This has most recently resulted in a successful application to the Paul Mellon Foundation by curator of *Cotton to Gold* Cynthia Johnston (from the Institute of English Studies) and Blackburn Museum to support an exhibition exploring the previously unresearched and undisplayed collections of books created by industrialists in the North West. The Bulldog Trust was happy to provide a reference for this project.

iii. ENGAGING FUNDERS

Since its inception, the Winter Exhibition Programme has become an instrumental advocacy tool, enabling partners to secure new funding, nurture supporter relationships, and influence local policy to support their aims.

As part of the Winter Exhibition Programme collaboration, The Bulldog Trust encourages and supports partners to use the opportunity afforded by the Winter Exhibition Programme to host advocacy events, cultivate existing donors and develop new supporters.

CASE STUDY: LOCAL BUSINESS DEVELOPMENT

Working together with local enterprises, exhibition partners have found hosting Private Views of the exhibition a particularly successful way to develop local business links.

In 2016, partners from Ipswich Museums, together with the Lord Lieutenant of Suffolk co-hosted an event to re-introduce and highlight the importance of their collections to the Ipswich business district.

In 2017 Sussex Modernism partner museums worked with the Local Economic Partnership to host a business awareness evening to celebrate the importance of culture to the regional economy. Subsequent events have been hosted by the regional partners to further develop commercial partnerships, collaboration opportunities and sponsorship relationships.



A birdseye view of spectacular preserved beetles from the Bowdler Collection (Blackburn Museum and Art Gallery) in the staircase at Two Temple Place
Cotton To Gold, 2015
© Martin Gardner

“The Bulldog Trust allowed us an evening for fundraising purposes. Our evening was hosted by Sir David Brewer, President of the London Cornish Association and Lord Lieutenant for Greater London, and we invited our London members and supporters as well as his guests. This directly resulted in at least 15 motivated new members, two people indicating a commitment to sponsoring the new mineral gallery redisplay project, and two pledges of bequests.”

Hilary Bracegirdle, Royal Cornwall Museum

CASE STUDY: STRENGTHENING LOCAL AUTHORITY SUPPORT IN BLACKBURN

In 2015, during *Cotton to Gold* a key advocacy event was held at Two Temple Place, co-hosted by The Bulldog Trust, Sir Peter Bazalgette (chair of Arts Council England 2012 – 2016) and Jack Straw, MP for Blackburn (1979 – 2015).

This high-profile lunch introduced crucial Blackburn Borough Council stakeholders to the exceptional nature of Blackburn Museum's collections and explored the issue of the museum's future. Guests included local tourism experts, leading members of the press, national collections experts and the leader of Waltham Forest Council (WEP partner in 2011).

Directly attributable outcomes included Blackburn Council members committing to address the potential of the museum to positively influence the future of the town and re-instating the funding for a curatorial post. Blackburn Museum has since made two successful bids to Arts Council England.

“It was a challenging time for us to commit to such a project, given the existing workload of the re-development, but it turned out to be one of the best things we ever did. It came at just the right time for us and produced some very positive outcomes ... in particular establishing the importance of our collections to the Council. Visitors still cite the exhibition as having introduced them to the William Morris Gallery”

Lorna Lee, Director, William Morris Gallery

CASE STUDY: BUILDING CONFIDENCE

In 2011, *William Morris: Story, Memory, Myth* resulted in important renewed stakeholder engagement for the William Morris Gallery. Particularly positive was the exhibition's role in strengthening the relationship between the gallery and the local council - the Mayor of Waltham Forest launched his re-election campaign at Two Temple Place during the exhibition.

Following this exhibition and the substantial refurbishment, the William Morris Gallery visitor figures grew from some 25,000 per annum to 48,000. William Morris Gallery went on to win ArtFund Museum of the Year in 2013, and now welcomes over 128,000 each year. In 2015, the leader of Waltham Forest Council noted that, before 2011, the William Morris Gallery was often seen as an expense to the Borough and is now seen as one of their greatest assets.

iv. INFLUENCING LOCAL STAKEHOLDERS

Advocacy associated with the WEP has also strengthened partners' positions at a local level. The Bulldog Trust has been involved in continuing advocacy for the partners including providing letters of support to Lancashire County Council, urging local authority leaders to reconsider their decision to close five of the museums in the Pennine Lancashire group, partners in 2015.

v. MAXIMISING REVENUE

The Winter Exhibition Programme has helped partners think about how they can make the most of income-generation opportunities.

The exhibition gift shop is very profitable for Two Temple Place, with spend per head reaching £3.70. There is a strong focus on working with artists and makers connected to the themes of each exhibition to stock the shop with original and relevant merchandise. The programme has developed expertise in how to improve museum and gallery shop profitability, including linking collections with products and local artists and craftsmen.

Our exhibition gift shop gives opportunities for partners to provide stock, or trial stock ideas for themselves.



Two Temple Place exhibition catalogues are co-produced with partners, and are loaned to visitors for the duration of their visit. They are sold for £7.50 and frequently sell-out.

C. NURTURING TALENT

i. CURATORIAL DEVELOPMENT

At a time when sector funding cuts, especially at local authority level, have caused a decline in the number of curatorial and specialist roles nationally, The Bulldog Trust is proud of its commitment to the development of curatorial talent.

Devising and installing exhibitions in this ornate and intricately decorated space is a huge challenge which calls for imagination and ingenuity. The exhibitions mounted to date have all sought ways in which to respond to and complement the building's unique décor. Through guidance from the Programme Advisor, Martin Caiger-Smith (Head of the MA Curating the Art Museum programme, Courtauld Institute of Art) and the exhibition team at Two Temple Place, each exhibition provides a rare opportunity for emerging curators to develop their curatorial skills and experience.

“Working on *Amongst Heroes* has been a truly magnificent experience, providing an invaluable and totally unique learning environment for me. To have the foresight to employ aspiring curators, and have confidence and faith in their abilities, is both rare and wonderful.”

to develop emerging curatorial talent by identifying up-and-coming curators and offering them the opportunity to produce a high-profile exhibition under the guidance of the Programme Advisor

Dr. Roo Gunzi, Curator
Amongst Heroes, 2013

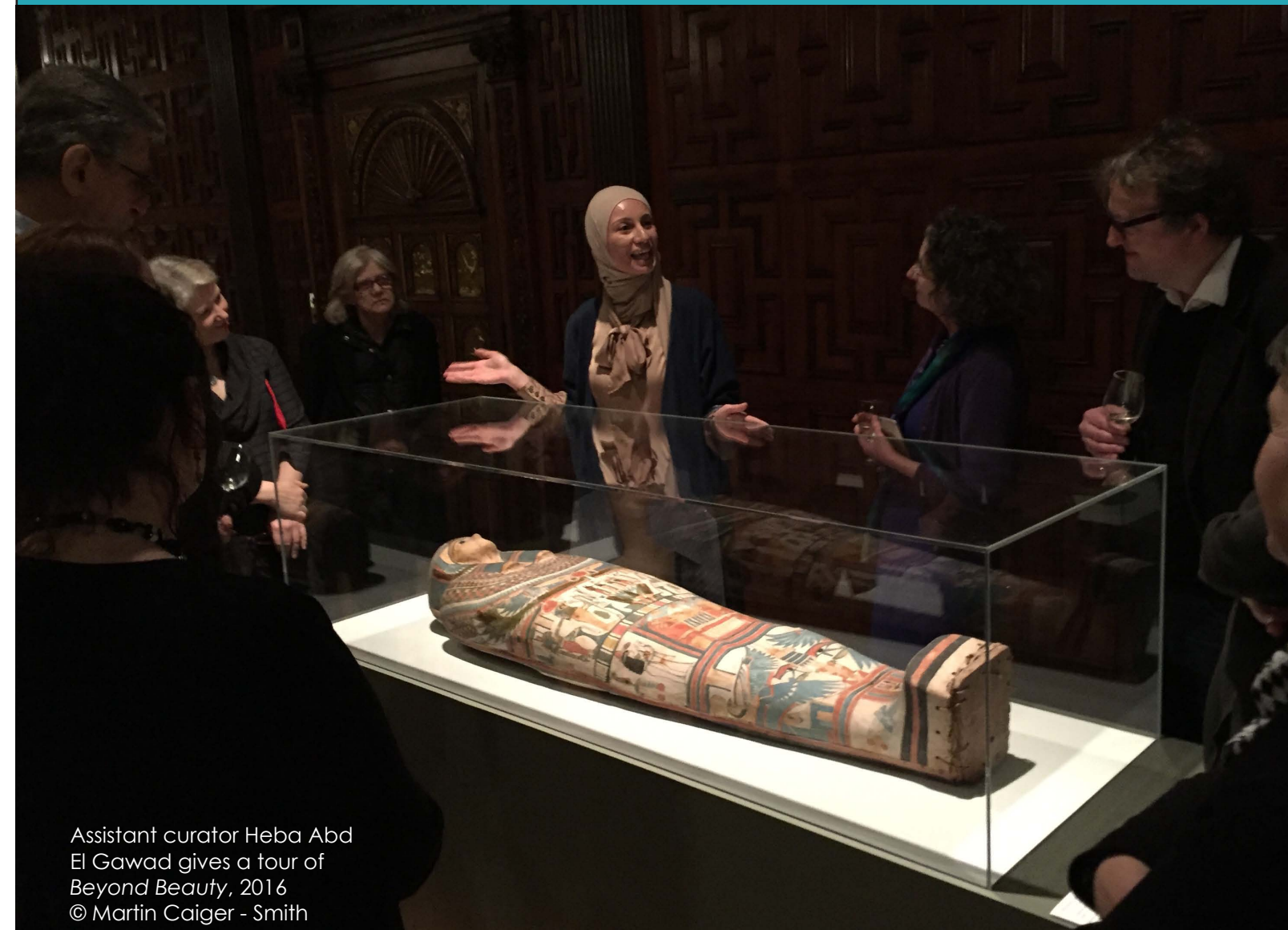
CASE STUDY: SPRING-BOARD TO SUCCESS

As a result of the skills, profile and confidence developed through their exhibition at Two Temple Place, each curator has subsequently been offered further exciting opportunities:

Dr. Roo Gunzi, (*Amongst Heroes*, 2013) was appointed assistant curator at the Imperial War Museum and, after maintaining strong links with the exhibition's regional partners, was asked to write a catalogue essay for an exhibition on Fred Hall and the Newlyn School of Artists in March 2016.

Heba Abd El Gawad (assistant curator *Beyond Beauty*, 2016) participated in an academic symposium at the British Museum and submitted a joint funding application for a community based archaeology project with Professor Bowe at the University of Oxford.

Dr. Hope Wolf (*Sussex Modernism*, 2017) was invited by partners De La Warr Pavilion to curate an exhibition on two artists featured in *Sussex Modernism*. *Grace Pailthorpe and Reuben Mednikoff* will tour from DLWP to Camden Arts Centre.



Assistant curator Heba Abd El Gawad gives a tour of *Beyond Beauty*, 2016
© Martin Caiger - Smith

ii. INTERNSHIP PROGRAMME

Since 2013 the Trust has funded an annual 7-month paid internship position of Education and Events Co-ordinator to assist the exhibition team. In 2017 funding was secured to extend this offer to include an additional 6-month Exhibition Assistant position.

Interns are given valuable insight into the programming and delivery of exhibitions and whilst being guided through the Winter Exhibition Programme are strongly encouraged to bring their own ideas to it and to develop their own projects. The knowledge and experience gained through these internships is hugely beneficial and has led candidates to secure impressive positions within the sector upon leaving the programme.

Two Temple Place interns have gone on to become:

- * Exhibition Co-ordinator, Design Museum, London
- * Learning and Development Officer, The Lightbox, Woking
- * Public Learning Co-ordinator, RAF Museum, London
- * Registrar Assistant, National Gallery, London
- * Visitors Services Assistant, George Washington's Mount Vernon

“The internship at Two Temple Place was my first experience of the museum sector and it was fantastic to gain such comprehensive training whilst also being paid. Working as part of a smaller team meant I was able to gain a great wealth of experience and I continue to reference the benefits of my time at Two Temple Place in interviews, even now!”

Sarah Hardy, Education and Event intern, 2013
now Curator-Manager at the De Morgan Foundation



Curator Dr. Hope Wolf
leads a tour of Sussex
Modernism, 2017
© Rohan Van Twest

D. ENGAGING AUDIENCES

i. LEARNING

Providing an in-depth learning offer which is engaging, memorable and captivating is hugely important to the Trust and partners alike. The Winter Exhibition Programme collaborates with heritage education specialists *theWholestory* to deliver free full-day workshops to schools with a high proportion of pupils eligible for free school meals. Since the second year of the programme, the workshops have been fully booked. Children are encouraged to engage with the contents and themes of the exhibitions whilst improving their use of spoken and written descriptive language. Activities and outcomes from the workshop inspire further projects in the classroom.

An illustrated teachers' pack is produced which introduces the themes of the exhibition. This can be used in conjunction with a visit, or as a standalone resource. In order to extend the reach and legacy of the exhibitions, this is made available online on the Two Temple Place, partner and TES websites. This pack is developed in partnership with the regional museums and the resources can subsequently be used by visiting schools to increase enjoyment and understanding of their local collections.

to encourage broader public participation and engagement with museums through free access to exhibitions at Two Temple Place, and a wide-ranging programme of public events, education, outreach and volunteering programmes.

“I have led school trips to a variety of London art galleries for over twenty years. Without question this was the most inspiring and organised visit I have ever been on”

Sarah Counter, Principal,
Canary Wharf College



Josh Gaillemine, founding partner of *theWholestory*, explores the exhibition with keen participants during *Amongst Heroes*, 2013
© Paul Tucker

Active and enjoyable learning is an essential element of the programme. Throughout the exhibitions young visitors are encouraged to engage with the collections through a bespoke treasure trail and a regular Art Cart offers drop-in activities themed around the exhibitions. During school holidays there is a wider programme of artist-led family activities.



Family Art Cart session, led by Education and Events intern Emily Hewes
Rhythm & Reaction, 2018
© Nicola Underwood

ii. EVENTS

To complement each exhibition a varied programme of free or low-cost public events at Two Temple Place has cultivated increasingly diverse audiences. Events are designed to be accessible to everyone and, whenever possible, free of charge.

In 2013 the Wednesday Lates programme was launched to attract a younger, “after-work” audience to Two Temple Place, by opening the exhibition until 9pm. These events are sometimes curated by partner organisations or FE/HE partners as real-life engagement projects.

- The Art of Ethical Taxidermy (*Cotton to Gold*, 2015): a fascinating workshop revealing the process of creating an ethical piece of taxidermy.
- Modern Egypt Month (*Beyond Beauty*, 2016): A series of events highlighting the cultural production of Egypt today, from music, to food, design and literature.
- Sonic Sensorium – Jazz Edition (*Rhythm & Reaction*, 2018): a concert unlike any other, pairing a cocktail, smell and experimental taste with live jazz performance.



Mark Kavuma at the Sonic Sensorium - Jazz Edition
Rhythm & Reaction, 2018
© Paul Singer

“Events programmed to complement an art exhibition can sometimes be rather dry – not in this case!”

Art Week, 2018



Jazz for Juniors
Rhythm and Reaction, 2018
© Jazz for Juniors

iii. COMMUNITY

To fully meet The Bulldog Trust's objective of raising awareness of regional collections it is important to reach the full breadth of potential audience. Some sections of the community do not frequently visit museums. The grandeur of Two Temple Place could further dissuade hesitant visitors.

To counteract this, in 2001 the Trust recruited an experienced and enthusiastic volunteer as a Community Co-ordinator, to actively invite groups to Two Temple Place for a free building tour, helping with the organisation of the trip if required. Groups are encouraged to make use of the schools' room to eat a packed lunch, rather than insisting on café use. Over 50 groups have visited the exhibition in this way and repeat visits continue to show the success of the initiative.

“Really interesting exhibitions and an incredibly beautiful place to work in. Always have such enjoyable months here – I hope to volunteer next year.”

iv. VOLUNTEERS

Since the launch of the Winter Exhibition Programme, over 300 volunteers have been trained to form part of the core 120 volunteer body required during an exhibition. Volunteers at Two Temple Place (aged between 16 – 84) are part of a dedicated and loyal team, and approximately 60 – 70% return each year. Despite this high return rate, new volunteers are recruited annually. We strive to reach diverse communities, and our equal opportunities employment policy includes support for individuals with special needs or requirements. Volunteers are fully trained, given the opportunity to lead tours and provide paid support during commercial events, to develop skills that can be transferred to permanent employment, either at The Bulldog Trust or in the sector more broadly.

To date, three members of the Trust's staff have been recruited from the volunteer body and over 40 references have been provided for external organisations.



Long-standing volunteer Terry Barber meets HRH Duchess of Cornwall
Amongst Heroes, 2013
© Paul Tucker



Mary Rose Gunn, (Chief Executive, The Bulldog Trust) and Phillippa Hogan - Hern, (Director, Jerwood Foundation) speak at the Private View of *Sussex Modernism*, 2017 © Rohan Van Twest

ADVISORY BOARD

The WEP Advisory Board was established in 2017 to strengthen the profile and maintain the high quality of exhibitions. The Board sets strategic objectives, provides a knowledgeable sounding board, and will further build the WEP's reputation in the UK cultural calendar.

Chaired by Programme Advisor Martin Caiger-Smith, the Board comprises a range of experts from across the cultural sector.

Martin Caiger-Smith (Chair) – Head of the MA Curating The Art Museum programme, Courtauld Institute of Art

Bernard Donoghue – Director, Association of Leading Visitor Attractions

Caro Howell – Director, Foundling Museum

Darren Raymond – Artistic Director, Intermission Theatre

Kathleen Soriano – Arts & Culture Consultant

George Loudon – Collector of contemporary art and 19th century scientific objects

Mary Rose Gunn – Chief Executive, The Bulldog Trust

Charles Hoare – Chairman, The Bulldog Trust

THE FUTURE OF THE WINTER EXHIBITION PROGRAMME

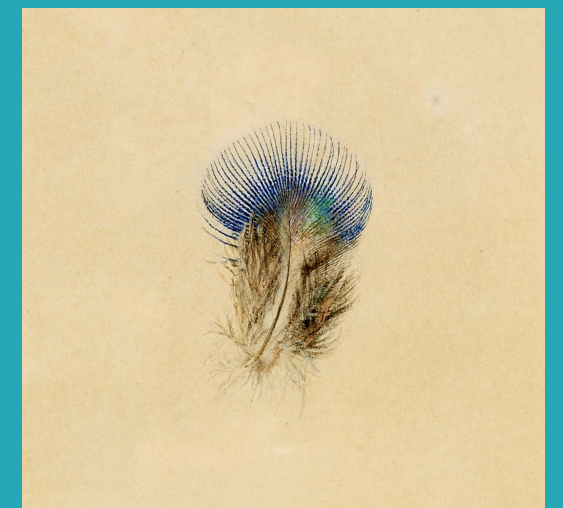
The Bulldog Trust will build on the success of its previous exhibitions, and aims to raise and strengthen the profile of the Winter Exhibition Programme.

The Trust is always looking for new and exciting programming ideas and welcomes approaches from independent curators, as well as institutions who believe their collections offer exciting possibilities for exhibitions.

In addition to the 4 key pillars of the Winter Exhibition Programme, the Trust seeks projects that demonstrate:

- Broad popular appeal
- Inventive use of space
- Originality of concept
- Timeliness
- Financial viability
- Potential to reveal or make links between collections
- Potential to effect change, enhance profile and contribute to the mission of partners
- Ability to engage and enhance curatorial talent
- Potential for education and events

UPCOMING



John Ruskin: The Power of Seeing
26 January – 22 April 2019

Together with The Guild of St. George and Museums Sheffield, The Bulldog Trust will produce a major exhibition to celebrate the bicentenary of John Ruskin's birth. This ambitious exhibition will position key objects from The Guild's collection to explore how John Ruskin's influence, throughout the arts, education, the economy and the environment, is still being felt today.

Image: John Ruskin, *Study of a Peacock's Breast Feather*, Collection of The Guild of St. George / Museums Sheffield

EXHIBITIONS IN NUMBERS

Year	William Morris	Amongst Heroes	Discoveries	Cotton to Gold	Beyond Beauty	Sussex Modernism	Rhythm and Reaction
Object media (in summary)	2011-12 Varied Media: 2D - Works on Paper 3D Textile / stained glass / tile	2013 2D 3D objects to complement narrative	2014 Varied Media: 2D - Works on Paper, photographs 3D - Sculpture	2015 Varied Media: 2D - works on paper, painting 3D - Stained Glass, Taxidermy, Ceramics	2016 3D - Coffins, Stone objects	2017 Varied Media: 2D - painting, works on paper, print, photographs 3D - Sculpture, Textile Sound	2018 Varied Media: 2D - painting, Print, Photographs 3D - Sculpture, Textile, Ceramics Sound / Film
Visitor numbers	51,032	38,895	26,315	32,547	32,632	52,597	42,164
Catalogue sales	3,000	2,800	2,400	2,850	2,500	4,100	3,500
Press coverage 'Editorial Value Equivalent'	N/A	N/A	N/A	N/A	N/A	£4,991,237	£3,505,359
Exhibition Funding Partners	The Bulldog Trust	The Bulldog Trust Arts Council England	The Bulldog Trust Arts Council England (via University of Cambridge)	The Bulldog Trust Esmée Fairbairn	The Bulldog Trust Arts Council England	The Bulldog Trust Arts Council England	The Bulldog Trust The Arts Society Arts Council England
Average spend per visitor	£1.40	£2.00	£1.70	£1.90	£1.80	£3.70	£3.50
% of schools programme filled	80%	100%	100%	100%	100%	100%	100%
Number of school children	1,018	1,615	805	831	784	891	821
Number of events programmed	15	17	30	26	33	22	35
% of events sold out	80%	75%	77%	82%	70%	85%	90%
Number of volunteers	53	84	91	119	130	118	120
% of returning volunteers	n/a	50%	43%	39%	61%	70%	75%

Front cover: Furzedown School visit, Amongst Heroes, 2013 © Paul Tucker
Back cover: Sunrise - stained glass in The Great Hall, Two Temple Place, © Peter Dazeley

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